INDIA'S 1st ISO 9001:2000 MEDIA INSTITUTE

WORLD CLASS FACILITIES, REASONABLE PRICES!!!

EVENT MANAGEMENT COURSE CONTENTS:-

1) Event Activation*

2) Theme Based Event Conceptulization.

3) Event Planning and Road Mapping.

4) Event Management and Branding.

5) Statutary Permissions from various government agencies as per local laws.

6) Event Marketing, Advertising, Sponsorships, Sales Presentations Telecast Tie ups (if applicable).

7) Event Budgeting with Proposed Cash Flow Sheets and P & L flows.

8) Stage Planning & cost Effective Production Execution.*

9) M C Anchoring training with the twelve second factor*

10) Interviewing & handling Celebs*

11) TV show Anchoring

12) Professional DJ-ing*

13) Venue lighting and sound Specifics*

14) Catering.

15) Security Perception, Planning and Execution (including crowd handling in Activation)

16) Fire & safety Regulations and Multi Events.

17) Basic Event Accounting.

18) Event Logistics (Event Law, Research, Production etc.)

19) A V case studies of Events Including Grand Indian & International Events

LIVEWIRES ADVANTAGE:

Course designed and moduled by Biggest Media Professionals.

Livewires Placements are Higher than all the Institutes put together.

International Certification.

1st Time in India Introducing Professional Medules like DJ-ing, Anchoring, Activation and more...

1,946 PLACEMENTS AND STILL COUNTING...

LIVEWIRES: THE SUCCESS STORY

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